

Applicant : Robert J. Chansler  
Serial No. : 09/467,310  
Filed : December 17, 1999  
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Attorney's Docket No.: 07844-280001 / P254

### REMARKS

Reconsideration and allowance of the above-referenced application are respectfully requested. Claim amendments are presented herein to obviate the current rejection. No new matter has been added.

#### 35 USC § 112

Claim 32 has been amended to recite "means for selecting at least one of a map component and a fashion component according to a geographical locale of a user on the fly at run time". Accordingly, it is respectfully requested that the rejection under 35 USC § 112 be withdrawn.

#### 35 USC § 102 / § 103

Claims 1-9, 11-29, 31-33 and 36-38 stand rejected under 35 USC § 102 as allegedly being anticipated by Rangarajan. Claim 35 stands rejected under 35 USC § 103 as allegedly being unpatentable over Rangarajan in view of Sanna. These rejections are respectfully traversed.

In order to expedite the allowance of the current application, claim 1 has been amended to recite "logic for selecting an appearance of the user interface based on a geographic location of a user of the computer program on the fly at run time" (for support, see, inter alia, specification on page 12, lines 2-4). Similar amendments were made to 21 and 32.

Claim 11 has been amended to recite "selecting at least one of a map component and a fashion component according to a geographic location of a user of the computer program an environment variable on the fly at run time" (for support, see, inter alia, specification on page 12, lines 2-4). A similar amendment was made to claim 31.

In the previous office action, claim 37, which recites customizing a selection base of function descriptions and appearance descriptions based on a geographic location of a user, was alleged to be anticipated by col. 9, lines 54-58 of Rangarajan. However, this passage and the remainder of Rangarajan is silent as to the provision of function descriptions and appearance descriptions based on geographic location of a user. Moreover, Rangarajan fails to disclose or

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otherwise suggest modifying any aspect of a GUI based on a geographic location of a user. Therefore, Rangarajan also fails to disclose logic for selecting an appearance of the user interface based on a geographic location of a user of the computer program on the fly at run time as well as selecting at least one of a map component and a fashion component according to a geographic location of a user of the computer program on the fly at run time.

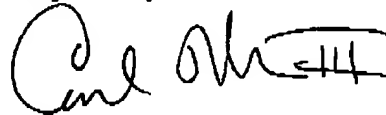
Accordingly, the claims should be allowable. Moreover, it is respectfully submitted that the subject matter of the current amendments was previously considered in connection with claim 37. Therefore, the issues presented herein do not require further search or consideration.

Concluding Comments

By responding in the foregoing remarks only to particular positions taken by the examiner, the applicant does not acquiesce with other positions that have not been explicitly addressed. In addition, the applicant's arguments for the patentability of a claim should not be understood as implying that no other reasons for the patentability of that claim exist.

Please apply any charges or credits to deposit account 06-1050.

Respectfully submitted,



Date: 12/12/05

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